



2024 GIFT Vehicle Wrap Sponsorship Agreement

This Sponsorship Agreement is between Greater Idaho Falls Transit (Targhee Regional Transportation Authority – TRPTA) and Idaho Falls Public Library.

Agreement Terms:

- In agreement of both parties, the investment for the one GIFT On-Demand Vehicle Wrap will be \$1,680 every month for a two-year term.
- Idaho Falls Public Library agrees to sponsor one vehicle.
- Idaho Falls Public Library agrees to provide artwork, printing, and installation of the vehicle wraps.
- Greater Idaho Falls Transit agrees to allow Idaho Falls Public Library to be the exclusive exterior vehicle wrap sponsor on each vehicle in this contract.
- Sponsor agrees to pay for the wrap removal if they choose not to renew at the end of the contract. Sponsor will receive first-right-of-refusal 90 days prior to end of contract.

Agreement Details:

- The vehicles that will be wrapped are one (1) Ford E450 Passenger Van
- Sponsor agrees to design and print vehicle wrap in full color. Sponsor agrees to get approval from GIFT prior to printing. Our preferred provider is AlphaGraphics, however it's not mandatory for the sponsor to select this printer. We do recommend a printer within the city of Idaho Falls.

GIFT On-Demand vehicles are insured by Bullington Insurance Group, LLC.

Contract begins on: August, 1st, 2024 and ends on July, 31st, 2026.

Greater Idaho Falls Transit

GIFT-On Demand

Name: Kade Marquez

Signature: *Kade Marquez*

Date: 8/21/2024

Name of entity

Name: Idaho Falls Public Library

Signature: *Robert Wright*

Date: August 21, 2024

***Please make checks payable to Greater Idaho Falls Transit or TRPTA
PO Box 50900, Idaho Falls, ID 83405***